EAST SIDE YAWNS AT CHEAPER FOOD

Health Board Book Is Chilled by Its Beneficiaries' Greeting.

"Go to the East Side," said the editor. "Find out what the Jewish housefree think of the Board of Health's new booklet on 'How to Feed the Fam-

The reporter went. In Seward Park titudes of listlessness. A little girl pillewed her head in the sag of her

fiorid woman was told, "has printed a book for East Side housewives It tells how to feed the family cheaply. For instance, for 10 cents you can get up a breakfast for four of oatmeal, fruit, coffee and".

"On Saturday," interjected the ma-tron. "It ain't right I should talk prices. Come to-merrow." On another bench was a young woman rocking a baby carriage and cooing a melody.

"Do you want food that makes the children grow?" she was asked. "Do you want to make your home a clean, healthy, pleasant place to live in?" The woman held up a warning finger. "Sh! You'll wake me the baby up and I'll have zores."

"Health Men Busybodies."

Her neighbor showed signs of inter-st in the conversation. She asked The reporter went. In Seward Park
were scores of matrons in various attitudes of listlesaness. A little girl
pillowed her head in the sag of her
mether's skirt.
"The Board of Health." the rather
"The book was written by Matilda
Schroeder Liftman, visiting housekeep

J.M. Gidding & Co.

Re-open - Monday - their Semi-Annual Clearance

The most Notable Value-giving Event of the Half-year

Tailleur and Demi-Tail'eur Suits Formerly \$65 to \$125-at \$25,\$35 to \$65

Fur-trimmed Costume Suits Formerly \$165 to \$325—at \$95

OF RICH IMPORTED VELVETS AND VELOURS, LUXURIOUSLY TRIMMED WITH MINK, BEAVER, JAPANESE SABLE, ETC.-VERY LATE NEW STYLES, INCLUDING IMPORTED MODELS

Street, Afternoon & Dance Dresses Formerly \$75 to \$125-at \$45 and \$65 ALSO STYLES SUITABLE FOR SMART SKATING PARTIES

Dinner and Evening Gowns Formerly \$125 to \$225—at \$75, \$95, \$125 SEQUINED EFFECTS, VELVETS, SATINS, TULLE-TRIMMED STYLES

Afternoon Coats and Evening Wraps Formerly \$295 to \$495—at \$165 to \$295 OF METALLIC BROCADES. RICH VELVETS AND SATINS HANDSOMELY FUR-TRIMMED.

\$125 to \$225 Fur-trimmed Wraps-at \$65, \$85, \$125

Fashionable Fur-trimmed Coats Formerly \$65 to \$125-at \$35, \$55, \$75 MOTOR, STEAMER, UTILITY and SEMI-DRESS STYLES COATS-without fur-formerly \$35 and \$45, at \$25

Clearance of Millinery-\$5 THE BALANCE OF MANY LINES IN STREET AND SEMI-DRESS STYLES-FORMERLY TO \$25

Velvet and Satin Hats-\$10 Fashionable Flower Toques \$12 In beautiful bright colorings—Usually—\$25 to \$35

Beautiful Turs at very Great Savings

Soft flexible— first quality okins modeled into Handsome Coats-Beautifully Matched Sets Separate Muffs or Scarfs

\$900 FOX TRIMMED BABY CARACUL COATS	\$495
\$595 FOX TRIMMED MOLE-SKIN COATS	\$395
\$450 HUDSON SEAL AND MOLE COATS (Trimmed)	\$295
\$250 CARACUL AND HUDSON SEAL COATS	\$175
\$250 LEOPARD COATS	\$175
\$195 AND \$225 HUDSON SEAL AND CARACUL COATS	\$125
\$300 & \$350 HUDSON SEAL (48 inch length) COATS	\$195
\$1200 LUXURIOUS NATURAL SILVER FOX SETS	\$650
\$500 BEAUTIFUL NATURAL BLUE FOX SETS	\$375
\$225 & \$335 HANDSOME CROSS FOX SETS \$135 &	\$245
\$195 DYED BLUE FOX SETS	\$125
\$195 FASHIONABLE CUB-BEAR SETS	\$95
\$125 FOX, BEAVER AND MOLE SETS	\$75
\$75 BLACK FOX AND SKUNK SETS	\$45
SKUNK, BEAVER AND MOLE MUFFS, SPECIAL AT	\$25
Scarfs to Match—Formerly \$30 and \$40.	& \$25
FOX SCARFS IN BLACK—WHITE—RED—TAUPE AND CROSS FORMERLY \$35 to \$95—at \$20, \$35, \$45 to	S PUA-

with boxes in the hands come up for donations."
"But this is different. Miss Liftman

"But this is different. Miss Liftman tells in this book what to buy; what not to buy; how to cook meat, vegetables, fruits and fish; how to feed babies and children."

"That I knew already before this woman got born," said the Fast Side housewife. "The Board from Health ain't got no right to say what I should cook and how. Y'understand? Already when I was a little girl I knew how oatmeal it should be cooked. You do it with a double boiler. I ain't got no use for peoples what teaches me how to cook things that a long time before I done better as what they did."

Three more matrons were inter-

I done better as what they did."

Three more matrons were interviewed. They favored the Sabbath afternoon map far more than a discussion of how to cook pea soup and make sage pudding. With dulled eyes they looked unor the interviewer, whose enthusiasm for cheap breakfasts was waning.

"The East Side is the East Side." announced the last of them. "I make like my Grossmütter Sellg and my Mother Gefüllte fish and stuffed helzel. What I care for Board of Health?"

MARK NEW YEAR

tions-President's Relatives Spend Day Quietly.

President's second daughter, Mrs. proceed, by attacking Japan, to put Sayre, and her husband; Mrs. Howe China in the most favorable light beand Mrs. Cothron, the President's fore the American public. sister and niece, and Miss Bones, with

the Latin-American Scientific Congress. by the author as a reference to estab-Cards of invitation were sent to Latin- lish his case. In his first article Mr. Cards of invitation were sent to Latin-American diplomats, and others of the Cabinet and Supreme Court and other branches of official as well as to resident society. Assisting Mrs. Bradley were Senora de Saurez-Mujica, wife of the Chilian Ambassador; Mrs. Mahlon Pitney; Mme. de Pezet, wife of the Minister of Peru; Senora de Pena, wife of the Chilan Declares Quotation Is Unjust.

lish his case. In his first article Mr. Rea attributes to me the uttering of the Rea attributes to me the uttering of the Rea attributes to me the uttering of the Gallowing warning: "Unless American diplomats, and other branches of the following warning: "Unless American diplomats, and other branches of the following warning: "Unless American diplomats, and others of the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomats, and lack of courage to mend the following warning: "Unless American diplomatican diplomatican diplomatican diplomatican diplomatican dipl

Dulles, of New York, and their two children, who will remain here for a week. They enjoyed a family dinner party. Secretary Lansing devoted himself to Cabinet calls, while Mrs. Lansing and her niece attended several teas.

Miss Helen Cannon gaev a dance tonight in honor of her riece, Miss Virginia Leseure, who frequently sat in the Speaker's chair at the Capitol when her grandfather was Speaker, and who was known as the House baby. A hun-

matic corps, with high officials of this government and persons prominent in society wer guests.

Assistant Secretary of State and Mrs. William Phillips gave a dinner to-night in honor of the delegates. Others entertaining for them were Mr. and Mrs. Frederic A. Delano and Mrs. F. B. Moran.

I.M.GIDDING &CO. Fifh Avenue Forty Six St.

Importers THE PARIS SHOP OF AMERICA

Announce Importations Modesdesigned forwear at the fashionable

Calls Japan's Aim Union of Friendship with China

Publicist Declares Policy Is to Properly Safeguard Common Interests-Replies to Views of Other Writers.

By DR. T. IYENAGA,

Director East and West News Bureau.

In an illuminating article The Tribune published recently Putnam Weale, a high authority on the Far East, calls attention to the importance of China's problems in these words: "For the time being the attention of the civilized world is concentrated to the exclusion of everything else on the European drama; but with the final coming of peace the swing of the pendulum must inevitably bring interest back to the region where huge problems are still in solution.'

Besides heartily concurring in this view, I wish to emphasize that there is, to my mind, no weightier question bearing on the relations between America and Japan than the stand they will respectively take on the Chinese problem. For, while on one hand Japan's most vital interests outside of domestic concern are involved in the future of China, on the other hand, the policy America will elect to pursue in China would WASHINGTON FETES have a farreaching effect upon the course of events in the Far East. In the future of American-Japanese relations much, therefore, depends upon their mutual understanding of their respective positions toward China. No effort would then be too great for Japan to make her position clearly Society Folk Hold Many Func- understood by the American people at large.

Could Have Averted Wars.

first met the West the same course and policy as Japan, that is to say, to win her place among nations by her own effort instead of depending for her

This slowness of China to realize her

Had China followed at the time she

Of late some critics of Japan have spared no pains to paint her in darkest colors. Setting aside many side issues, the fundamental issue that underlies the fundamental issue that underlies influence of Western civilization until Washington, Jan. 1.—New Year's Day most of their recent contributions to they saw their capital sacked twice within half a century and their empire at the White House was spent rather American papers is without doubt what Miss Margaret Wilson being they construe to be a high-handed tottering beneath their feet. temporarily absent from the city, the policy of Japan toward China, and they

At the outset I am entitled, I believe, sister and niece, and Miss Bones, with the Secretary of the Treasury and Mrs. McAdoo, formed the family party at dinner to-night.

Mr. and Mrs. Edson Bradley held a reception this afternoon from 3:30 to 7 o'clock at their home in Connecticut Avenue, in honor of the delegates to the Latin-American Scientific Congress.

Sheridan, Miss Sherrill, Mrs. Roscoe C. Bulmer, Miss Evelina Gleaves and Miss Patten.

Secretary of State and Mrs. Lansing were joined to-day by their nephew and niece, Mr. and Mrs. John Foster Duiles, of New York, and their two children, who will remain here for a week. They enjoyed a farm's formal to the secretary of the party "We are going to remain the firm and best friends of China. Our aim is to help China develop. . . Help us to help China develop . . . Help us to help China develop . . . Help us to settlements, wherein China's soversolve the question of what our best policy in the East is." (New York Tribune, May 20, 1914.) Far from posing as an Isaiah, I asked my American friends to give their wise council on the same terms of Putnam Weale, that "subscriptions to the same terms of Putnam Weale, that "subscriptions to the same terms of the same

ginia Lessure, who frequently sat in the Speaker's chair at the Capitol when was known as the House baby. A hundred and more guests, many of them from the Congressional set, were invited.

Mrs. James Marion Johnston gave a dance to-night for her daughter, Miss Elennor Dailas Johnston, and several of the students here for the holidays. Mrs. Amos H. Fowler also was hostess for a young people's dance, entertains (Georgia Schofield, Miss Catherine Harlow, debutantes of the season, and missension of the season, and several low, debutantes of the season, and missension who will come out next season.

The Pan-American Union unidiar, was the scene of another between the Pan-American Union. The people by taking out of the Pan-American Union and the people of the provided and will be people by taking out of the pan-American Union. The ception bondown of the pan-American Union and the part of the season and many others were guests of the governous because the pan-American Union. The provided in the part of palms, ferns and other exotic plants, were weird lights in blue are provided to the pan-American the part of palms, ferns and other exotic plants, were weird lights in blue are provided to the provided plants and other exotic plants, were weird lights in blue are provided to the provided the provided that and Mame. de Saures Mujica, de Gama and others of the displant many provided the provided t clared for the non-alienation of Shantung and the "bays, harbors and islands along the coast of China." But the critics cry out: "What about group V of the recent negotiations, of those demands intended to make China virtually a Japanese protectorate? Are they not an infringement upon China's sovereignty? Certainly not. They were not demands upon China, but simply expressed the wishes of Japan. They were friendly proffers, and certainty Japan is entitled to offer to China friendly suggestions for her betterment. Their acceptance by China, however, must altogether depend upon

Puzzled by Attitude of Writers.

the care of the Shanghai editor and kind Fate!

Puzzled by Attitude of Writers.

I am, however, constrained to confess move task of Mr. Res, Dr. Jenks and their kin, who have taken upon their shoulders the defence of the cause of China, could in any way be furthered by the abuse and unwarranted attacks upon Japan in which they have seen fit to induige. I know not what up their sleeves. Were it the old gening of Chinase statesmen contact these propagandists and her if fear American propose against anylong I fear American propose would not, I confidently believe be indusened by these propagandists to go beyond what their true interests in China, the same and sound opinion of the American people would not, I confidently believe be indusened by these propagandists to go beyond what their true interests in the Orient dictate to them. The feet of the propagandism upon the American people would not, I confidently believe be indusened by these propagandists to go beyond what their true interests in the Orient dictate to them. The feet of the propagandism upon the American people would not, I confidently believe be indusened by these propagandists to go beyond what their true interests in the Orient dictate to them. The feet of the propagandism upon the American people would not hend the propagandism to the dealth of the propagandism to the propagandism for more of the corner to the propagandism to the propagandism for more of the corner to the propagandism for more of the propagandism for more of the corner to the propagandism for the pro

Japan in the Far East. In saying this I am sure that I shall have the approval and indorsement of the vast majority of American people. The efforts of the critics to sow within the two nations the seed of discord and to alienate American sympathy from Japan by ruthlessly attacking Japan's action in Chins will come to naught.

Chins will come to naught.

Baron Shibusawa well said: "The two nations of Japan and the United States are so situated that we should be able to work together for each other's benefit. Japan is near China and we understand the Chinese better than you or think we do. We have trained many skilled mechanics and foremen, who are valuable in China. America, on the other hand, has capital, experience and energy, which, with our two advantages, should make our two countries able to cooperate successfully against the competition of the world. I see profitable fields for both nations in China."

Went down on the triante, appear of the competition of the United States against the competition of the United States against Herman Ritters and the United States against Herman Ritters and who broke through the ice yesterday afternoon at Van Cortlandt Park. Of the crowd that gathered eight young men came too near. A moment later to the house New Year's Eve to the house New Year's Eve to who broke through the ice yesterday afternoon at Van Cortlandt Park. Of the crowd that gathered eight young men came too near. A moment later to the house New Year's Eve to went to the house New Year's Eve to went to the house near the year of the crowd that gathered eight young men came too near. A moment later to the house New Year's Eve to went to the base-ment until the lights went out. Then he stole the silverware.

A few yards from the house Rittner met Detective Fitzpatrick, who found the silver in his bundle. Magistrate Murphy held him in \$2,500 bail for the girl away. Goodman and the furnace in the Van Cortlandt Park. Of the crowd that gathered eight young men came too near. A moment later to the base-ment until the lights went out. Then he stole the silverware.

A few yards from the house Rittner met Detective Fitzpatrick, who found the silver in his bundle. Magistrate Murphy held him in \$2,500 bail for the girl who broke through the cowd that gathered eight young men came too near. A moment later to the crowd that gathered eight young

EX-BUTLER ROBS STRAUS

Herbert N. Straus, of 1144 Park Avenue, son of the late Isidor Straus, who crowd the rescuers.

TIRE CHAINS SAVE SKATERS

Tells of Hiding in House and Then Tak- Girl and Eight Youths Dragged from Van Cortlandt Park Lake. Add to warnings to skaters: Don't

went down on the Titanic, appeared in Max Goodman, eighteen, of 259 East

James McCreery & Co.

5th Avenue

NOW IN PROGRESS

Annual January Sales

Offering Extraordinary Values in Extensive Assortments of New Merchandise

IMPORTED & DOMESTIC UNDERWEAR

French Embroidered Night Gowns,-slip over Gowns daintily hand-embroidered and trimmed

Special 3.95 with ribbon. Gowns of Sheer French Nainsook exquisitely hand-embroidered. Special 4.95 Envelope Chemises of Fine French Nainsook,-

Special 2.95 and 3.95 Gowns of Fine Nainsook trimmed with lace, embroidery and ribbon.

hand-embroidered and hand-made

Special 95c, 1.50 to 2.95 Combinations of Nainsook with lace and em-Special 1.50 and 1.95 broidery trimmings. Washable Satin Gowns in Flesh color or White; Empire model; hemstitched; sleeveless. Special 4.50

Envelope Chemises to match. . . . Special 2.75

Crepe de Chine Gowns, -- superior quality; lace Special 2.95 and ribbon trimmed. Envelope Chemises of Crepe de Chine,-vari-

ous models; prettily trimmed. Special 2.50, 2.95 and 3.95

Lingerie Petticoats with deep flounce; lace in-Special 95c sertions and edging.

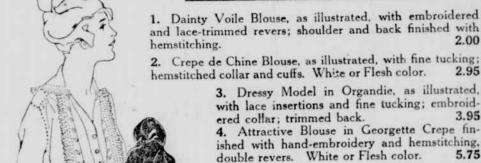
Lingerie Petticoats with double ruffle; lace or Special 1.95 embroidery trimmed. Envelope Chemises of Nainsook or Flesh Ba-

tiste,-lace, embroidery and ribbon trimmed. Special 95c, 1.50 and 1.95 Corset Covers of Nainsook or Flesh Batiste,-

daintily lace trimmed.

Washable Satin Matinees, -scalloped model. Albatross Matinees. Special 1.35

WOMEN'S SPRING BLOUSES



Washable Satin Blouses, finished with smart patch pockets. White, Flesh, Maize and Gold color. Smart Semi-tailored Blouses of Washable

Satin, with patch pockets and new long cuffs; finished with large pearl buttons. Flesh Color, Peach, Gold and White.



CORSETS & BRASSIERES

"Nemo" Corsets for Spring 1916- improved models for short, medium and full figures. Special 3.00

Embroidery.

"Mme. Irene" Corsets of Fine Brocade in "Mme. Lyra" Corsets,- medium low bust, 4.95 and 6.50 long skirt; extra heavy hose supporters. various models. Regularly 8.00 and 10.00

5.00 BLOUSES

Net combined with Valenciennes lace;

collar may be worn high or low.

pearl buttons.

agate buttons to match.

Dressy Blouses of Embroidered Cream

Blouses of Crepe de Chine in White,

with clusters of hand-smocking; flat collar and turn-back cuffs; finished with

hemstitching and fancy buttons. 5.00

tucked front and back; roll pointed collar and turn-back cuffs; finished with

Crepe de Chine Blouses,-smartly

Stylish Blouses of Heavy Peau de Crepe with collar and cuffs of Washable Society Satin in contrasting shades. White with Shell Pink, Belgian Blue,

Edith Rose or Corn color, finished with

"La Vida" Corsets of Brocade; new models. 2.95, 3.45 and 4.95 Regularly 5.00, 6.00 and 8.00

C/B Corsets of Brocade or Coutil; various Brassieres of Fine Eyelet Embroidery, rein models to suit all types of figures. 2.45 and 2.95 forced under arms; open front models.

Regularly 4.00 and 5.00 Regularly 3.00

SILK PETTICOATS

Taffeta Petticoats in solid or changeable colors; superior quality. White, Black and street shades. Special 2.95 and models.

Taffeta and Messaline Petticoats,-up-to-date Special 3.95 of shades models for street wear. Taffeta Petticoats with double flounce finished with silk-embroidered scallops. Special 5.00 belt.

SWEATERS

Regularly 3.00

Regularly 75c, Brassieres in various styles, made of all-over

Regularly 2.00

Brassieres trimmed with fine embroidery...

Decided Reductions. Women's Worsted Sweaters,-various colors

3.95 and 4.95 Regularly 5.00 and 6.00

Women's Angora Finish Sweaters,—variety shades. Regularly 7.50 5.95

Regularly 3.75

Children's Worsted Sweaters with collar and